REQUEST FOR EXPRESSIONS OF INTEREST

CONSULTING SERVICES – INDIVIDUAL CONSULTANT

**Republic of Serbia**

**Enabling Digital Governance in Serbia (EDGe)**

**Project ID No. P164824**

**Assignment Title:**

* **Senior Advisor for Digital Skills Development, Reference No. SER-EDGE-IC-CS-25-65**

The Republic of Serbia has received financing in the amount of US$ 50,000,000 equivalent from the World Bank toward the cost of the Enabling Digital Governance Project (EDGe), and intends to apply part of the proceeds for consulting services.

The duties of the Senior Advisor for Digital Skills Development shall include, but are not limited to:

* Provide expert advice on the design and implementation of citizen-centric digital skills development programs.
* Support the development of program frameworks aligned with international best practices and national priorities.
* Coordinate programs design and delivery with public institutions, local governments, training providers, CSOs, and international partners.
* Design a structure and strengthen OITeG’s institutional capacity to deliver inclusive digital skills initiatives.
* Identify digital skills gaps among target groups, including youth, public servants, seniors, and rural populations.
* Support the development and use of tools for needs assessment and baseline measurement.
* Assist in the preparation of training materials, curricula, and outreach strategies.
* Provide implementation support for pilot and national-scale programs.
* Conceptualize a capacity building program to be funded under future projects funded by international financial institutions and donors (i.e., Serbia’s Ecosystem for Resilient, Verifiable, and Inclusive Services – SERVIS).
* Ensure tailored approaches that promote digital inclusion and equitable access.
* Develop monitoring and evaluation indicators and tools to track progress and impact.
* Monitor and analyze international indexes and surveys on digital competences
* Draft documents, policy briefs, and action plans related to digital skills.
* Support communication efforts and awareness campaigns on digital inclusion.
* Represent OITeG in national and international events and expert forums.

**Required qualifications**:

* At least a bachelor’s degree in economics, business administration, social sciences or other related fields. A Master’s degree will be considered an asset.
* Experience in working within or for the government/public institutions;
* Previous experience with international donors;
* Experience working on stakeholder engagement on large-scale public-sector reforms, which include government and non-governmental stakeholders.
* Experience in working on digital initiatives for digital citizen engagement and/or IT training;
* Experience in working on government digital initiatives whereas the participation in work groups would be considered as an asset;
* Proficiency in using computers and office software;
* Proven track record in reporting on the completed and ongoing initiatives regarding the digital skills development, for the public or private sector;
* Strong interpersonal, networking and team building skills;
* Excellent knowledge of written and spoken Serbian and English;
* Research work and expertise in domain of digital literacy and public policy would be considered as an asset.

The Consultant shall provide part-time services, for seven (7) months under lump sum Contract paid upon acceptance of deliverables. The expected time effort for the assignment is up to total of 120 working days (960 hours).

The detailed Terms of Reference for the above referenced consulting services is posted on the website of the Office for Information Technology and e-Government https://www.ite.gov.rs/tekst/en/312/edge.php.

The Central Fiduciary Unit (CFU) of the Ministry of Finance now invites eligible Consultants to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

The evaluation criteria for the assignment:

• Specific Experience relevant to the Assignment ( 60 Points)

• Qualifications and Competence relevant to the Assignment ( 40 Points)

The attention of interested Consultants is drawn to paragraph 3.14, 3.16 and 3.17 of the ***World Bank’s Procurement Regulations for IPF Borrowers – Procurement in Investment Project Financing Goods, Works, Non-Consulting and Consulting Services (July 2016, revised November 2017 and August 2018)*** (“the Regulations”) setting forth the World Bank’s policy on conflict of interest.

A Consultant will be selected in accordance with the *Open Competitive Selection of Individual Consultants* as set out in the Regulations.

Further information can be obtained at the address below during office hours 09:00 to 15:00 hours.

Expressions of interest **in English language** must be delivered in a written form to the email below, by **October 29, 2025, 12:00 hours, noon**, local time. Please indicate the name and reference number of the consultancy in the subject of your email.

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| **Contact:** | **E–mail:** | **Address:** |
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